

Advertiser:	Obama/D/President
Product Desc:	OBAMA SCHED C
Estimate:	1897

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WTSP	09/25/12	10/08/12	Y&R	CM	1230-130p	MTWTF--	:30	2	\$1,100.00	P-3	0.00	NM	4	\$4,400.00
Young and the Restless															
COMMENTS APPLY TO SUB LINES A THRU B															
YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/25/12	10/01/12	MTWTF--			2			\$1,100.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WTSP	09/25/12-10/01/12		Y&R	1230-130p		MTWThF----	:30		(\$1,100.00)	0.00	NM			
Credited															
Week:		10/02/12	10/08/12	MTWTF--			3			\$1,100.00			0.00		
4	WTSP	09/25/12	10/08/12	M-F 12-1230p	CM	12-1230p	MTWTF--	:30	2	\$900.00	P-3	0.00	NM	6	\$5,400.00
10 News @ Noon															
COMMENTS APPLY TO SUB LINES A THRU B															
10 NEWS-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/25/12	10/01/12	MTWTF--			2			\$900.00			0.00		
Week:		10/02/12	10/08/12	MTWTF--			4			\$900.00			0.00		
E 5	WTSP	09/25/12	10/08/12	B&B	CM	130-2p	MTWTF--	:30	2	\$1,100.00	P-3	0.00	NM	4	\$4,400.00
Bold and Beautiful															
COMMENTS APPLY TO SUB LINES A THRU B															
BOLD & BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/25/12	10/01/12	MTWTF--			2			\$1,100.00			0.00		
Week:		10/02/12	10/08/12	MTWTF--			3			\$1,100.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3	WTSP	10/02/12-10/08/12		B&B	130-2p		MTWThF----	:30		(\$1,100.00)	0.00	NM			
Credited															
6	WTSP	09/25/12	10/08/12	M-F 4-5p	CM	4-5p	MTWTF--	:30	2	\$800.00	P-3	0.00	NM	7	\$5,600.00
Dr. Phil															
COMMENTS APPLY TO SUB LINES A THRU C															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/25/12	10/01/12	MTWTF--			2			\$800.00			0.00		
Week:		10/02/12	10/08/12	MTWTF--			5			\$800.00			0.00		
E 7	WTSP	09/25/12	10/08/12	M-F 5-530p	CM	5-530p	MTWTF--	:30	2	\$550.00	P-3	0.00	NM	6	\$3,300.00
5-530p 10 News															
COMMENTS APPLY TO SUB LINES A THRU C															
10 NEWS-5PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/25/12	10/01/12	MTWTF--			2			\$550.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WTSP	09/25/12-10/01/12		M-F 5-530p	5-530p		MTWThF----	:30		(\$550.00)	0.00	NM			
Credited															
Week:		10/02/12	10/08/12	MTWTF--			5			\$550.00			0.00		
9	WTSP	10/02/12	10/08/12	CBS This Morning	CM	7-9a	MTWTF--	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/02/12	10/08/12	MTWTF--			3			\$400.00			0.00		
10	WTSP	09/25/12	10/08/12	CBS This Morning	CM	7-9a	MTWTF--	:30	2	\$400.00	P-3	0.00	NM	5	\$2,000.00
CBS This Morning															
COMMENTS APPLY TO SUB LINES A THRU B															
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/25/12	10/01/12	MTWTF--			2			\$400.00			0.00		
Week:		10/02/12	10/08/12	MTWTF--			3			\$400.00			0.00		
11	WTSP	09/25/12	10/08/12	M-F 9-930a 10 News, 9a	CM	9-9:30A	MTWTF--	:30	2	\$200.00	P-3	0.00	NM	5	\$1,000.00
10 News, 9am															
COMMENTS APPLY TO SUB LINES A THRU B															
10 NEWS EFF. 9/12/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/25/12	10/01/12	MTWTF--			2			\$200.00			0.00		
Week:		10/02/12	10/08/12	MTWTF--			3			\$200.00			0.00		

Order / Rev: 718369 - 1
Alt Order #: 06353515
Flight Dates: 09/25/12 - 10/08/12

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 12	WTSP	09/28/12	10/05/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$6,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	09/24/12-09/30/12		Fri Prime C		Fri 10-11p	-----F----	:30		(\$6,000.00)		0.00	NM		
Credited															
Week:		10/01/12	10/07/12	----F--					1	\$6,000.00		0.00			
15	WTSP	09/30/12	10/07/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
10 NEWS-11P SU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$1,800.00		0.00			
Week:		10/01/12	10/07/12	-----S					1	\$1,800.00		0.00			
16	WTSP	09/30/12	09/30/12	Sun Prime C The Good Wife	CM	Sun 9-10p	-----S	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
COMMENTS APPLY TO SUB LINES A THRU C THE GOOD WIFE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$7,000.00		0.00			
17	WTSP	10/02/12	10/02/12	Tue Prime A NCIS	CM	Tue 8-9p	-T-----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
COMMENTS APPLY TO SUB LINES A THRU B NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$10,000.00		0.00			
18	WTSP	10/02/12	10/02/12	Tue Prime B NCIS: Los Angeles	CM	Tue 9-10p	-T-----	:30	1	\$9,000.00	P-3	0.00	NM	0	\$0.00
NCIS: LOS ANGELES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$9,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/01/12-10/07/12		Tue Prime B		Tue 9-10p	-T-----	:30		(\$9,000.00)		0.00	NM		
Credited															
19	WTSP	10/03/12	10/03/12	Wed Prime Wed Prime	CM	Wed 8-11p	--W----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
COMMENTS APPLY TO SUB LINES A THRU B SURVIVOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$8,000.00		0.00			
28	WTSP	09/25/12	10/08/12	CBS Evening News CBS Evening News	CM	630-7p	MTWTF--	:30	2	\$1,000.00	P-3	0.00	NM	4	\$4,000.00
COMMENTS APPLY TO SUB LINES A THRU B CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--					1	\$1,000.00		0.00			
Week:		10/02/12	10/08/12	MTWTF--					3	\$1,000.00		0.00			
29	WTSP	10/03/12	10/03/12	Prime Political Program Prime Political Program	CM	Prime	--W----	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$4,500.00		0.00			
30	WTSP	10/04/12	10/04/12	Thu Prime A Big Bang Theory/Two and a Hal(7:58 PM-8:30 PM)	CM	Thu 8-9p	---T---	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$9,000.00		0.00			
31	WTSP	10/04/12	10/04/12	Thu Prime C Elementary	CM	Thu 10-11p	---T---	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$4,000.00		0.00			
N33	WTSP	10/02/12	10/05/12		CM	1237-137a	-TWTF--	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Late Late Show															
Late Late Show															
COMMENTS APPLY TO SUB LINES A THRU B															
DAVID LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF - -			2		\$350.00			0.00			
N34	WTSP	10/02/12	10/05/12	M-F 6-7a	CM	6-7a	- TWTF - -	:30	2	\$175.00	P-3	0.00	NM	2	\$350.00
6-7a 10 News															
COMMENTS APPLY TO SUB LINES A THRU B															
DAVID LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF - -			2		\$175.00			0.00			
N35	WTSP	10/06/12	10/06/12	Sat 6-8a	CM	Sat 6-8a	- - - - - S -	:30	2	\$75.00	P-4	0.00	NM	2	\$150.00
10 News, 6am Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	- - - - - S -			2		\$75.00			0.00			
N36	WTSP	10/06/12	10/06/12	Sat 8-10a	CM	Sat 8-10a	- - - - - S -	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
CBS This Morning Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	- - - - - S -			1		\$150.00			0.00			
N37	WTSP	10/03/12	10/05/12	M-F 6-630p	CM	6-630p	- - WTF - -	:30	2	\$500.00	P-4	0.00	NM	2	\$1,000.00
6-630p 10 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	- - WTF - -			2		\$500.00			0.00			
													Totals	72	\$93,150.00